

The difference between

the Coomara Care Plan

and pet insurance, and why you need both.

The Coomara Care Plan focuses on preventative healthcare and has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents - although it is important to note that the level of cover provided by different insurers/policies can vary enormously.

In crude terms, if you were to compare responsible pet ownership with owning a well-maintained car, the Coomara Care Plan is similar to regular servicing, and checking oil and tyre pressures.

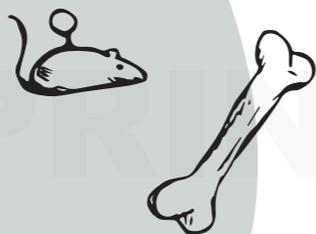
Pet insurance covers unexpected events, similar to a car insurance policy.

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed to accident*. Data also shows you are more likely to claim on your pet insurance than your car or household insurance**.

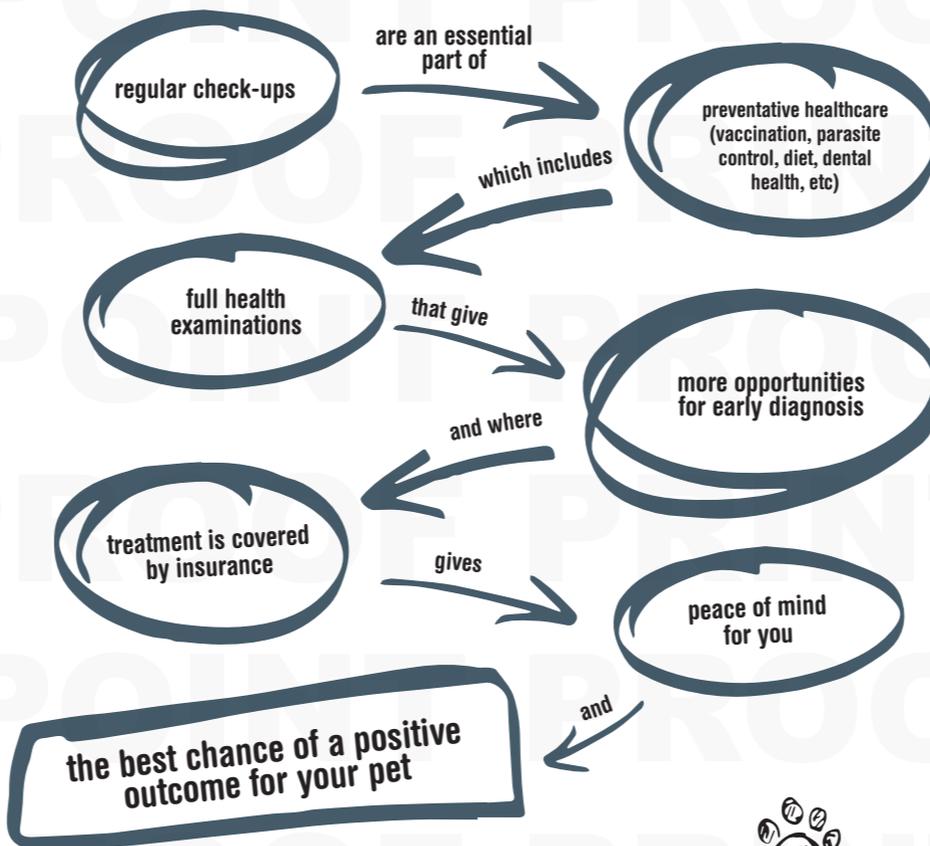
As a Coomara Care Plan member, your pet will be regularly examined by one of our vets or nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine Coomara Care Plan membership with a pet insurance policy.



Here's what the combination of The Coomara Care Plan membership and insurance gives you and your pet:



Coomara Veterinary Practice
Coomara, Carleton, Carlisle, Cumbria CA4 0BU
Tel: 01228 524 740
www.coomara.co.uk



the Coomara Care Plan

NEW **START SAVING TODAY**
Ask a member of staff how to join.



Tel: 01228 524 740
www.coomara.co.uk

* Mintel's Insurance Report 2013
** From Allianz internal data

You love your pet, and the joy they bring you - the companionship...

You want your pet to remain healthy for many reasons, and that companionship is just one of them.

But pets are different from you and I...

They can't tell you when they're feeling sick, and sometimes you can't see there's anything wrong either.

That's why, even more than you, they need regular check-ups. Early detection of any potential problems could save you facing any unnecessary worry or stress, and of course the additional costs that might accompany later treatment.

Money is not as important as health and happiness, but by joining our Coomara Care Plan you will make great savings on the annual cost of your pet's vaccinations, flea and worming treatments, plus many other benefits that will help keep them in tip-top condition.



EASY MONTHLY PAYMENTS



How do I join?

Joining is easy - just ask one of our receptionists today... it takes no more than a minute or two, and you'll have the peace of mind that comes with knowing your pet receives the very best in preventative healthcare.

How much does it cost?

 Cat (any size)	£14.00 per month
 Small dog (up to 10kg)	£15.00 per month
 Medium dog (10-20kg)	£16.00 per month
 Large dog (20-40kg)	£19.00 per month
 XL dog (40-60kg)	£21.50 per month
 Giant dog (>60kg)	£30.00 per month
 Rabbits (any size)	£8.10 per month



20 Reasons to join the Coomara Care Plan today



Your Coomara Care Plan membership provides the most cost-effective way to give your pet everything they need to stay healthy:

1. Annual booster vaccinations using the best and most effective vaccines, covering:
 - ✓ Distemper, Hepatitis, Parvovirus, Leptospirosis and Infectious Tracheobronchitis ("kennel cough" in dogs)
 - ✓ Feline Leukaemia, flu, enteritis and Herpes in cats
 - ✓ Myxomatosis and Viral Haemorrhagic Disease in rabbits
 2. Monthly flea and tick treatment for dogs and cats
 3. Quarterly protection against worms for dogs and cats
 4. Annual Rearguard for rabbits, to protect against flystrike
 5. Free nail clipping with a veterinary nurse
- Advice and guidance on:**
6. Dental health
 7. Diet
- As well as:**
8. Two comprehensive nose-to-tail health checks per year (to include general health check, eyes, ears, skin and haircoat, heart and lungs, weight, teeth, joints and muscles and anal glands)

And savings of 10% on a huge range of products and services including:

9. Neutering
10. Microchipping
11. Routine dental scale and polish
12. Additional vaccinations (e.g. Rabies, Leishmaniasis)
13. Royal Canin and Hills life stage and prescription diets purchased at the surgery
14. Any additional worming for cats and dogs
15. Any additional parasite treatment for rabbits
16. Emergency call-outs (out of hours)

Plus you will benefit from:

17. No joining fee
18. No annual renewal fee
19. Spread the cost of preventative care over 12 monthly payments
20. Fixed pricing for 12 months - you are protected against any increases in costs from the drug companies that provide vaccinations and flea/worming treatments



Coomara Care for Seniors

As our pets get older they can be more prone to certain health issues for which early diagnosis can improve prognosis. Our Senior Plan screens for common problems allowing earlier intervention.

For an additional **£6.00 per month for dogs** and **£7.50 per month for cats**, benefit from all the listed products and services in the standard Coomara Care Plan, **plus...**

- **Annual blood test** - for cats and dogs
- **Annual urine test** - for cats and dogs
- **Annual blood pressure check** - cats only
- **10% off** selected prescription medications for some chronic OAP diseases*
- **25% off** Anti-inflammatory (15ml, 100ml, 2x100ml)
- **10% off** prescription check-ups
- **10% off** Laser Therapy & Acupuncture

*10% discount applies specifically to treatments for cardiac disease, thyroid function, management of continence, renal disease, diabetes and cognitive function.



How much does it cost?

 Cat (any size)	£21.50 per month
 Small dog (up to 10kg)	£21.00 per month
 Medium dog (10-20kg)	£22.00 per month
 Large dog (20-40kg)	£25.00 per month
 XL dog (40-60kg)	£27.50 per month
 Giant dog (>60kg)	£36.00 per month